

Abstract

The aim of this Bachelor's thesis *The position of female journalists in Czech media. A case study of MF DNES from 1989 up to the present* is to analyze the potential influence of gender in the journalistic profession. Through the analysis of articles published in the Czech daily MF DNES, the thesis presents in which sections women publish their stories, what type of news they cover and to what extent they cocreate the media content. The self-reflection of the female journalists themselves is presented through semi-structured interviews with two current and four former newsroom members. Interviewees answered several general questions about the profession's characteristics, followed by questions focused on the potential gender inequalities that women in journalism may face. Their experiences, thoughts, feelings and wishes provide an in-depth insight into the issue. The theoretical part deals with the development of women's position in journalism. Quite a significant part is devoted to the presence of gender in newsrooms and gender stereotypes, differences and inequalities that occur the most in the journalistic environment.